MARIO CHAMPION

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HELLO

I'm an experienced, startup-savvy (0-1), empathetic, and technical Senior Product Manager with the creative vision to earn five patents, and I'd like to help you make something innovative, useful, and valuable. Dive deep, see past project screenshots, and learn more at https://mariochampion.com

SELECT PROFESSIONAL EXPERIENCES

PRODUCT MANAGER, TECHNICAL PRODUCT MANAGER, Liquibase Pro – liquibase.com (2019 — Now)

With my Product Management leadership, our team developed, launched, and refined from 0-1 a new Liquibase Pro database devops product, with proven product market fit growing from 0 to 200+ customers, including some of the world's largest Enterprise companies, generating multiple 7 figures of revenue, near 50% of company ARR, and a multi-year average churn < 7%.

In this time, I have also PM'ed the OSS product, the Enterprise product, the Liquibase Hub experiment, and the extensions and testing-focused Interop team.

As combination PM, technical PM, and PO, my efforts include:
- Product vision, strategy, NorthStar metrics
- develop, share, align product roadmap
- interviews, demo with users and prospects
- translate strategy into actionable work
- own release management checklists
- Jira, Confluence, Trello, G-suite, Miro, Segment, etc
- Github, Docker, AWS, Slack, CI/CD and DevOps, etc
- create sales and customer enablement videos
- work closely with Engineering, QA, UAT Leads
- write initiatives, epics, and user stories
- cross-functional stakeholder collaboration and presentations to VP of Product and Leadership, the entire company, Customer Success, Support, Engineers/Dev, Marketing/GTM, Docs, and Sales

TECHNICAL PRODUCT MANAGER – ddmr.com (2018 — 2019)

DDMR was a startup company that thrived on clickstream and behavioral data —and then suddenly it didn't. Its products were mostly internal to a highly technical AWS ecosystem ETL (data processing and delivery pipeline), and a smattering of functional web management or admin tools.

As Technical Product Manager, I worked with the CEO to distill and convey the overall company vision and strategy into product specs and tech specs, which I then used to guide a remote software engineering team in a hybrid agile process. Usually, I dealt with concurrent development branches of the same product, each its own release, guided by a roadmap's waypoints balanced to shifting client and resource demands. Development occurred using multiple AWS offerings, Github, CI/CD tools, Docker, react, node, javascript and multiple devops tools, documented and shared using Slack, coda.io, Aha, and Jira.

SENIOR PRODUCT MANAGER – Trails.by (2011 — 2016)

By connecting people and knowledge, the Trails edtech platform and marketplace made learning and teaching easier, more joyful, more social — more like what progressive teachers desire for their learning environments. The SaaS web app experience featured simple and engaging resource maps, public and private groups, threaded discussion, questions, digests, and more.

As Senior Product Manager, I interviewed users and prospects, teachers, students, administrators, (and surprisingly life coaches!), set the roadmap of competing feature requests and developer resources in an agile workflow, managing priorities and calendaring of work tickets, down to managing Github pull requests, including QA tasks and UAT from testing to staging to production servers.

As co-founder, I created the core ideas and primary intellectual property, and am the named inventor on three granted patents. Additional duties included product strategy and roadmaps, building API products and other data integrations to manage Common Core education data standards within the marketplace, data mining patterns with SQL queries, and more. I also provided demos and trainings for prospects and customers on site and at trade shows, and created marketing collaterals, too.

OPEN-SOURCE MACHINE-LEARNING IMAGE-CLASSIFICATION TOOL – RoboFlow (2017)

RoboFlow is a semi-automated TensorFlow image classification explorer in a python command line app. I built RoboFlow to get a better sense for TensorFlow's image classifier by making it easier to gather thousands of similar images by hashtag (such as "#robot" or "#robotart") to serve as the neural networks' re/training data, and to enable easy testing of different TensorFlow hyperparameter settings. **See more at mariochampion.com/projects**

PATENTS AND EDUCATION

Three Patents in Education Technology (#edtech)
Patent #US9536445B2 — System and method for visually tracking a learned process
Patent #US9449111B2 — System and method for generating and accessing trails
Patent #US9292883B2 — System and method for managing a trail

Two Patents in Casual, Social, Strategy Gaming: GridBloc Game (gridbloc.com)
Patent #6659464— GridBloc Strategy Game
Patent #6578848 — Game with moveable play space

School of Architecture, University of Texas at Austin

CIVIC ENGAGEMENT
See more at mariochampion.com/civic

CIty of Austin, Urban Transportation Commission (2015 — 2019, Chair 2019 — 2023)
Capital Metro/COA Project Connect Taskforce and Ambassador (2016 — 2022)